

FIG. 1

110

204

202

206

208

FIG. 2

```
<XML>
<Information Account>
  <Account_Name> John Doe_5 </Account_Name>
  <Account_No> 34153443.3.2 </Account_No>
  <Name>
    <First_Name> John </First_Name>
    <Last_Name> Doe </Last_Name>
    <Middle_Name> Michael </Middle_Name>
    <Title> Mr. </Title>
    <Suffix> Jr. </Suffix>
  </Name>
  <DOB>
    <DOB_Month> January </DOB_Month>
    <DOB_Day> 1 </DOB_Day>
    <DOB_Year> 1960 </DOB_Year>
  </DOB> 208
  <Personal_Contact_Info> ✓
    <Home_Phone preferred="yes"> 555.555.555 </Home_Phone>
    <Work_Phone> 555.555.1111 </Work_Phone>
    <Cell_Phone> 222.333.444 </Cell_Phone>
    <Home_Email> doe@homeisp.com. </Home_Email>
    <Work_Email> jdoe@workisp.com. </Work_Email>
    <Home_Address>
      </Home_Address>
    </Personal_Contact_Info>
  <My_Documents>
    <Doc1>
      </Doc1>
    <My_Documents>
  </Information Account>
</XML>
```

110

302a

```
<XML>
<Information Account>
<Account_Name> John Doe_5 </Account_Name>
<Account_No> 34153443.3.2 </Account_No>
<Profile>
<First_Name> John </First_Name>
<Last_Name> Doe </Last_Name>
<Middle_Name> Michael </Middle_Name>
<Title> Mr. </Title>
<Suffix> Jr. </Suffix>
<DOB_Month> January </DOB_Month>
<DOB_Day> 1 </DOB_Day>
<DOB_Year> 1960 </DOB_Year>
```

304

302b

```
<XML>
<Information Account>
<Account_Name> John Doe_5 </Account_Name>
<Account_No> 34153443.3.2 </Account_No>
<Information Product_X>
<First_Name> John </First_Name>
<Last_Name> Doe </Last_Name>
<Information Product_X>
</Information Account>
</XML>
```

302c

```
<XML>
<Information Account>
<Account_Name> John Doe_5 </Account_Name>
<Account_No> 34153443.3.2 </Account_No>
<Passport_Product>
<First_Name> Pointer to First_Name in "Profile" </First_Name>
<Last_Name> Pointer to Last_Name in "Profile" </Last_Name>
Passport Number 306
</Passport_Product>
</Information Account>
</XML>
```

FIG. 3

*COPY OF PAPERS
ORIGINALLY FILED*

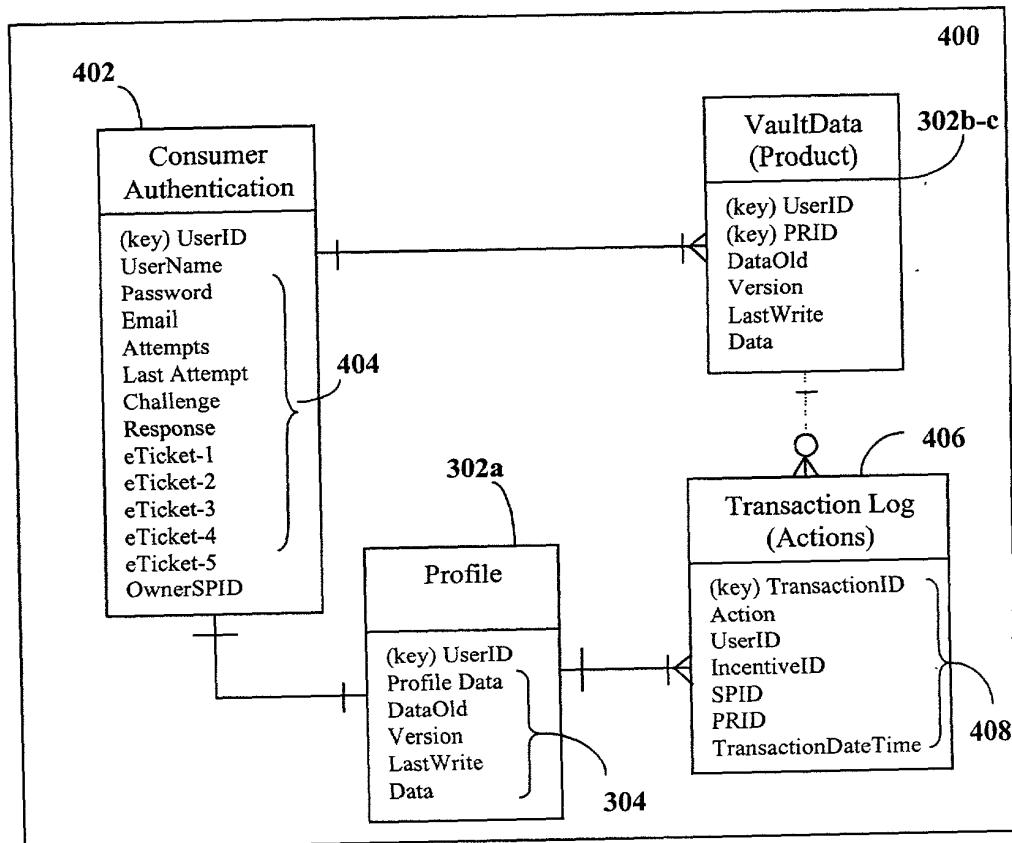
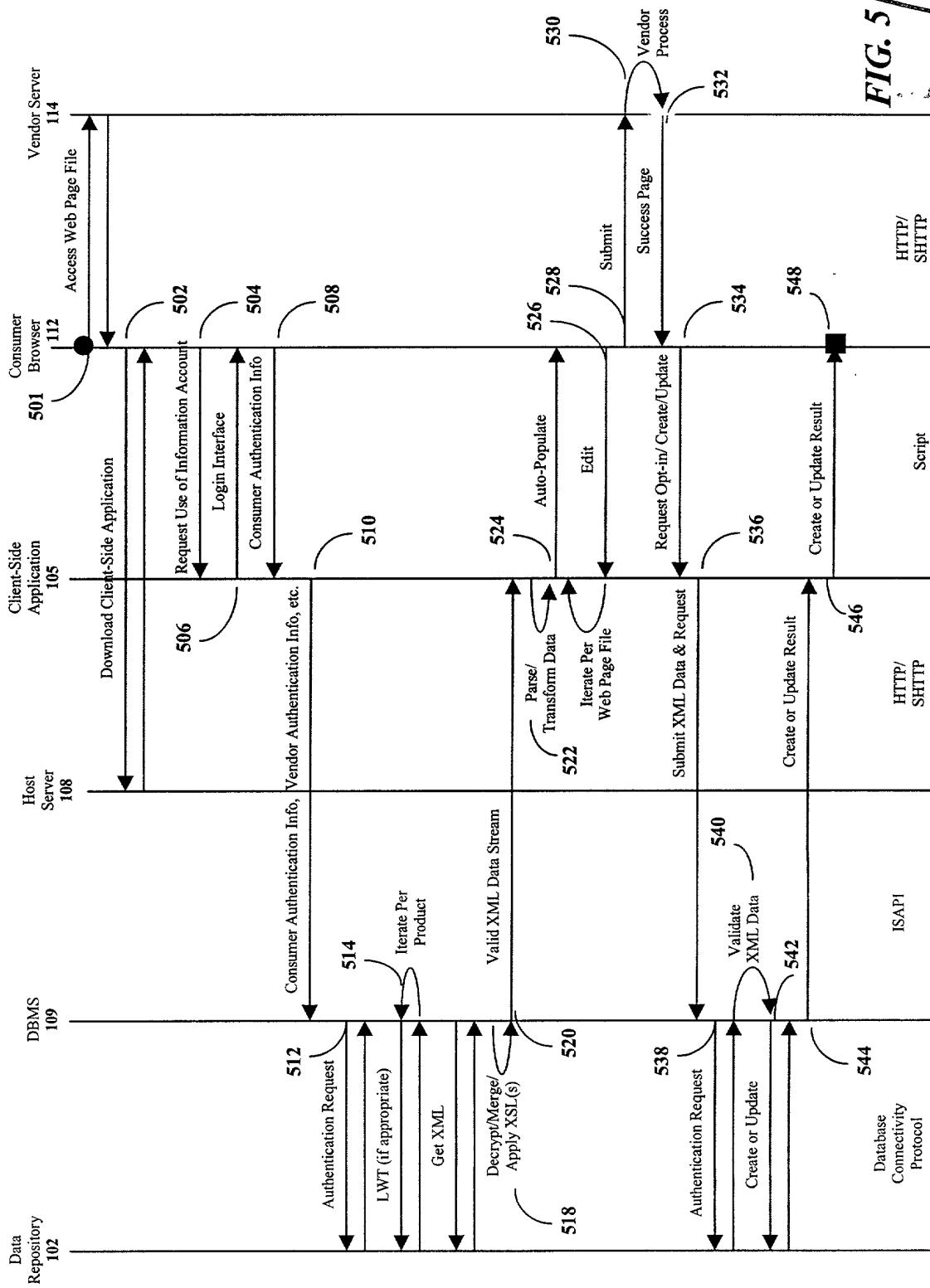


FIG. 4

**COPY OF PAPERS
ORIGINALLY FILED**

FIG. 5



COPY OF PAPERS
ORIGINALLY FILED

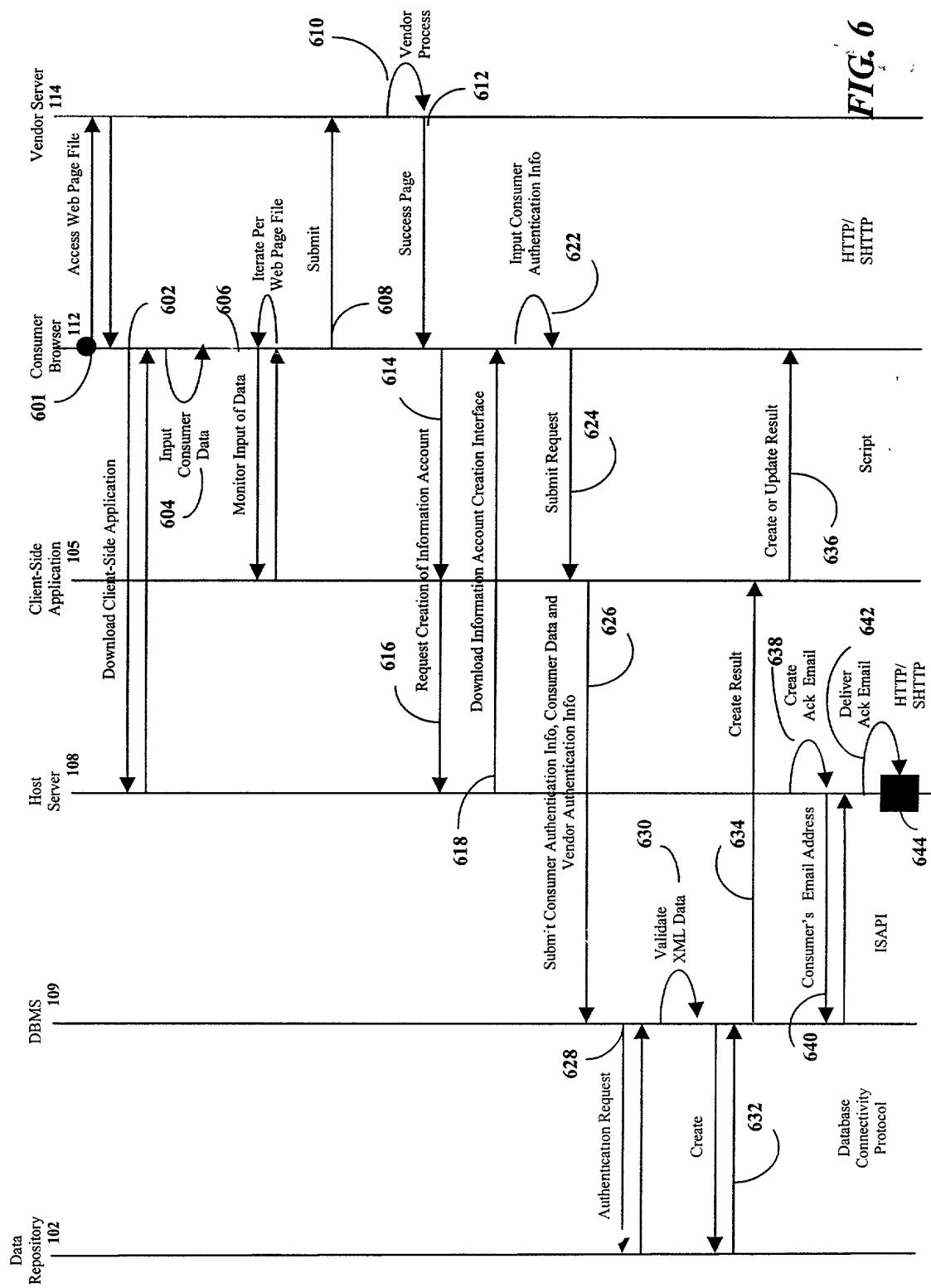


FIG. 6

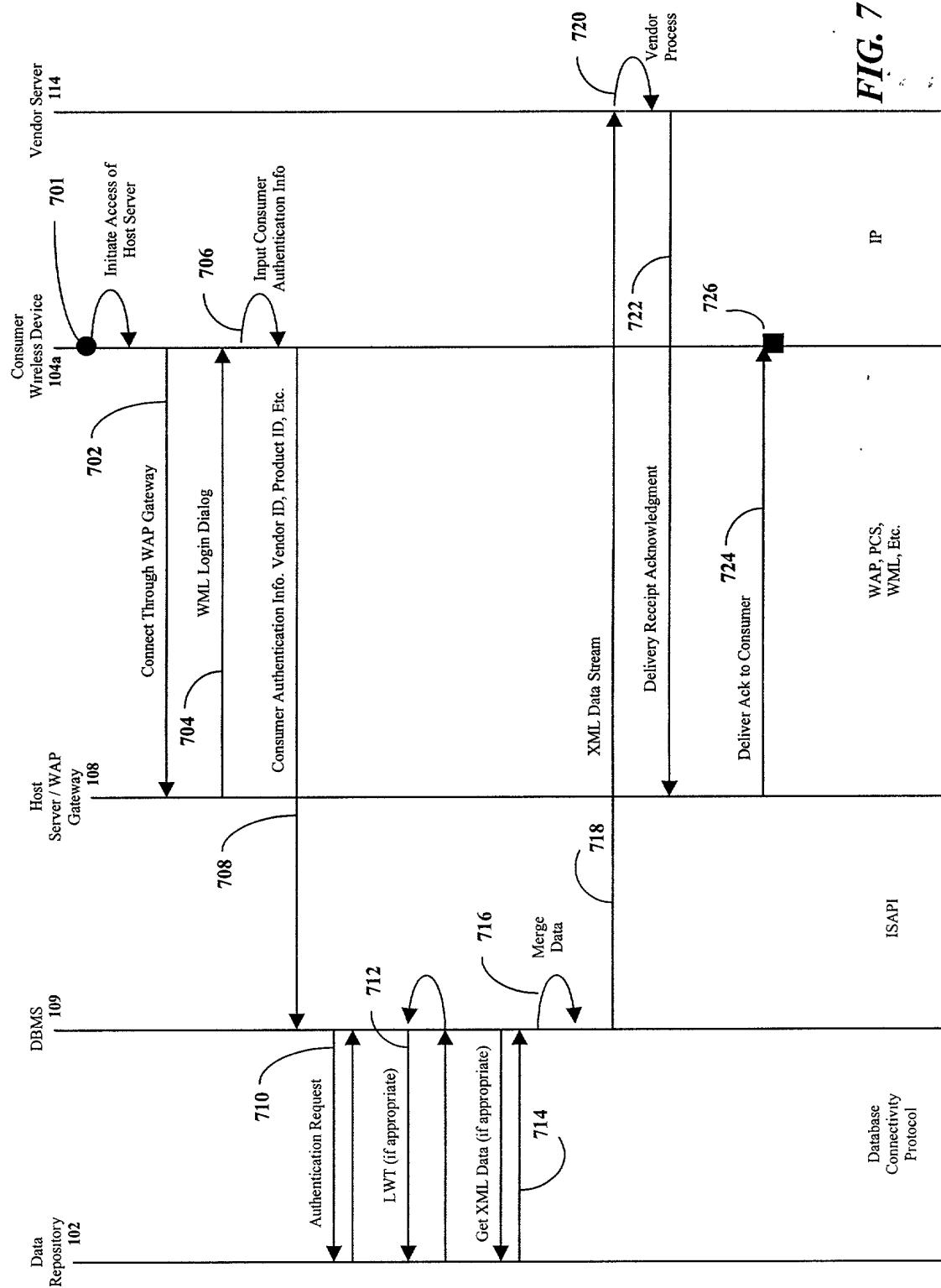


FIG. 7

Inventors: Nick Steele, Joe Maranville, Stan Hawkins

and Andrew Bradman

Title: "BRANDING AND REVENUE SHARING MODELS
FOR FACILITATING STORAGE, MANAGEMENT AND
DISTRIBUTION OF CONSUMER INFORMATION"

Serial No.: 09/933,567

Filed: August 20, 2001

Docket: 17331-0007

Page 8 of 10

**COPY OF PAPERS
ORIGINALLY FILED**

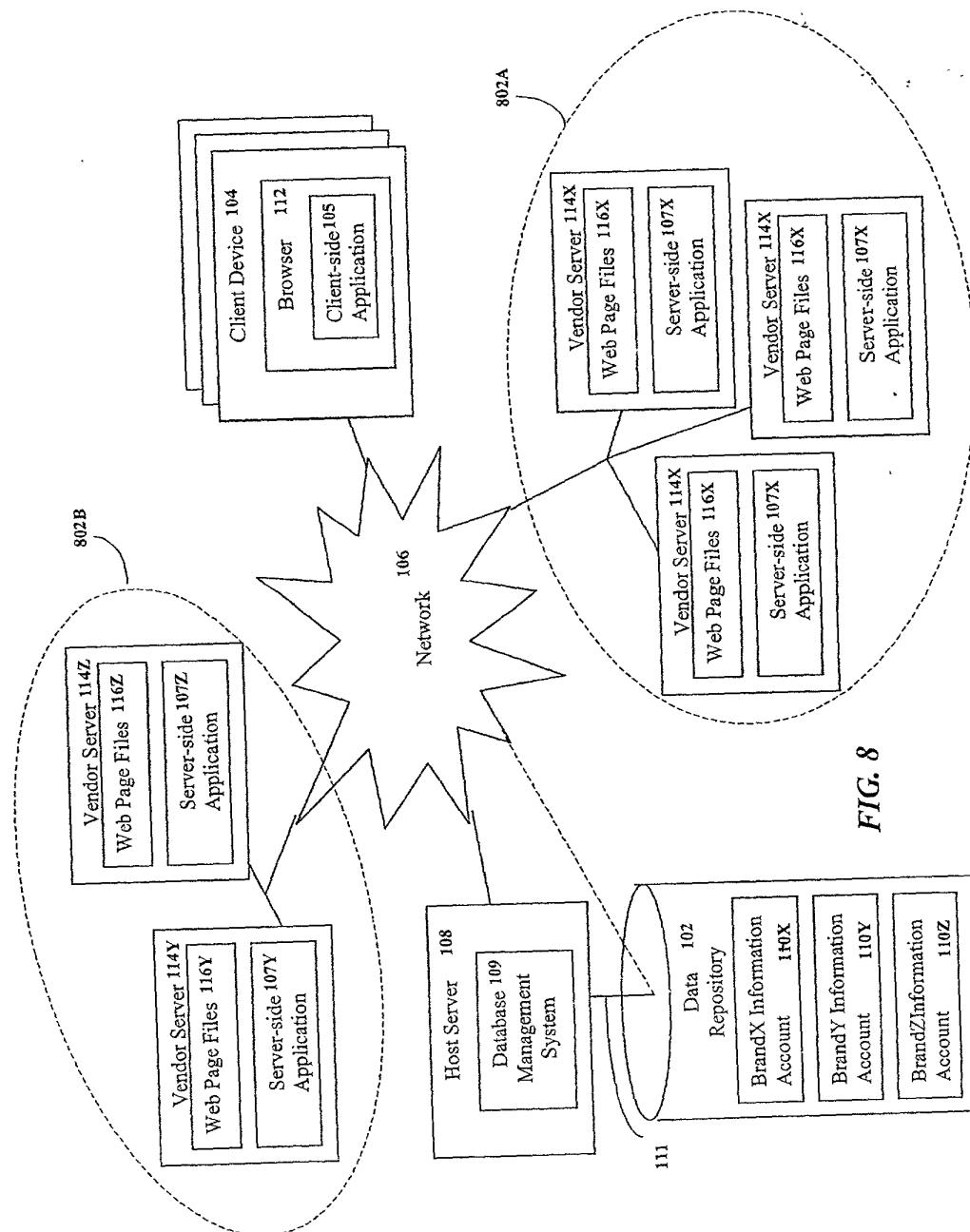


FIG. 8

COPY OF PAPERS
ORIGINALLY FILED

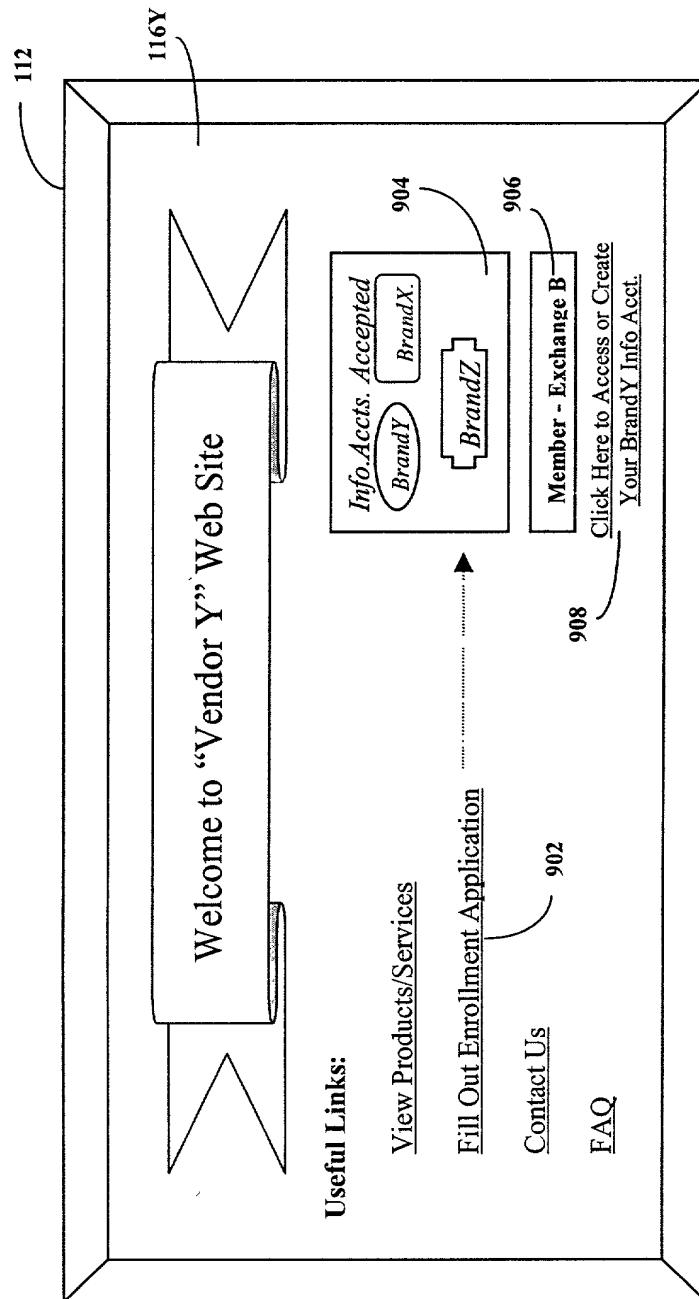


FIG. 9

COPY OF PAPERS
ORIGINALLY FILED

FIG. 10

